## School program offers promise of hope to underserved children





The Wolf of Gubbio (played by Ira Hastings) interacts with spectators at a Francis in the Schools presentation. Photos provided

rancis in the Schools, a program designed to provide field trips for underserved school chil- Francis of Assisi's example of selfdren where they can learn about the less service to humanity, especially life of Francis of Assisi and enjoy those on the margins of society," a day of fun and entertainment, is now in its sixth year.

ol Weyland Conner, Ph.D., of Su- dard of living, yet they're delighted fism Reoriented, the organization and encouraged when they learn has put on over 22 events reach- the inspiring story of Francis of Asing approximately 12,000 students sisi." in grades K-8. In addition to local gatherings, the group has also the program, Terry Hogan Johnson, be cared for, they wouldn't do so served students from marginalized communities in New York, Baltimore, and Washington, D.C.

501(c)(3) organization, these programs are staffed and run by volunteers and are funded entirely by donation.

formerly worked with inner-city teens, came up with the idea because of a concern for children growing up in cities marked by unemployment, poverty, deportation,

drugs and crime.

"I had long been inspired by said Conner. "These children face challenges of ethnic and social the children is the Wolf of Gub-Originally conceived of by Car- blending and a below-average stan-

Current Executive Director of who is also the music director of the White Horse Chorale, the Consortium of the Arts choruses and Functioning as a nonprofit the Meher Schools' White Horse Youth Chorale, says there are many parallels of Francis's life that resonate with the kids today.

"Francis was originally petri-Conner, a psychotherapist who fied of lepers, just like people today have problems dealing with Aids victims or the homeless," she said.

> The day begins with transportation to the event and then a high-



Giant puppets are used to represent oppressive people, such as Francis's father or the local magistrate.

dramatizes universal human values. According to Conner, "When children see these values dramatized, they recognize and understand them and internalize them."

One story that resonates with bio that terrorizes the village until Francis realizes that it is merely hungry. "They get the connection to homelessness and hunger," relates Johnson.

"If only the homeless could much harm to the village."

Next, participants are escorted to a unique faire with activities to inspire and delight. These activities, like face-painting, noncompetitive games, and interacting with nature, are designed to "help the children feel respected, appreciated, and loved, to build their selfesteem and confidence," said Conner. "We try to nurture feelings of kindness, courage, and self-worth."

A favorite activity of Johnson's quality theatrical production that is at the end of the faire, when

each child is allowed to pick from a colorful array of flowers to make a bouquet to take home. The San Francisco Flower Mart, through the volunteer work of Kim Hunter-Reay, donates thousands of stems of roses, orchids, asters, daisies, sunflowers, mums, and other flowers for the children to choose from.

"Once it was El Salvadoran Mother's Day and a group of students from a San Francisco school made flower arrangements for their mothers and grandmothers," said Johnson. "On any other occasion they would have had nothing to give them."

While the day is ripe with religious overtones, the organization tries to deliver simple, nonreligious and nonsectarian statements for all denominations.

"We prefer to present Francis as an historical figure," Johnson said. "It's wonderful to be presenting in the San Francisco area, the namesake of Saint Francis. Plus, we are surrounded by some of his fellow

followers, like San Leandro, named for his friend Leo, and Santa Clara representing his devoted companion Saint Clare."

The group has presented in San Francisco at St. Mary's Cathedral, at San Damiano Retreat in Danville and in Oakland, along with cities on the East Coast.

The city of Baltimore, where many poor children live in difficult situations, asked for Francis in the Schools to present as part of their 250th anniversary.

In Washington, D.C., Georgetown University hosted the event, and, according to Johnson, prompted one junior high student to remark, "What do I have to do to go to a school like this?"

When New York wanted a Francis in the Schools presentation to coincide with the visit of Pope Francis, Johnson called some former students of hers to help stock the supply of volunteers. One of the volunteers overheard a participant say that the day made her feel like a princess: "But it's over now," the young lady admitted, "and now we have to go back. But we'll always have today."

Conner summed up the program, saying, "It is a celebration of the resilience, wonder, and joy in the children, of the kindness, compassion, and service Francis modeled for others, and the inspiration and encouragement children gain from learning about the life of this remarkable man."

Those interested in more information about the program can contact Terry Johnson at Terry@ FrancisInTheSchools.org.

### College Advisor

## A solid approach to the 'Why Our College' essay

#### By Elizabeth LaScala, PhD

lamation deeming November Na- ing overtime to complete their colone application firsthand, since his oldest daughter, Malia, was im- essay.

n October of 2016 President mersed in the process. This year, Barrack Obama issued a proc- many seniors are once again worktional College Application Month. lege applications. One question that He might have been dealing with they often struggle with is how to approach the "Why our college?"

It is important to understand that every college or university is trying to accomplish at least two things by asking this popular question. First, the college wants to learn if the applicant has done the research necessary to know exactly

#### why he or she is applying to their travel around the nation to make school. And second, the college wants to determine if the student is a good match for their campus.

In order to make these decisions, they ask questions that will help them to understand what the student knows about the school beyond name recognition. What are the specific factors that appeal? For example, is it the quarter system that permits many courses to be taken, making a dual major why you hope to continue and exmore feasible? Or perhaps it is the pand that experience in college. exploratory curriculum for freshman engineering students, permit- of interest. That could be a club, ting them to determine what area of sport, research opportunity, a study engineering is best before choosing it as a major. Maybe a prospective an internship or anything else that applicant is excited by the option to truly appeals to you. apply to the honors college in the 8. Even if the school is not one of sophomore year, if she is not eligible as an incoming freshman. If the reasons for applying. No one wants student wants to major in finance, to feel second best, including coldo investment banking companies leges, and a lackluster response can have a strong presence on campus at the college's career fairs? If the applicant is uncertain about his path, how easy or hard is it to change majors? If the prospective student has done sufficient homework, the response to the "Why our college?" essay will reflect that effort and prove that he is truly a great fit for their school.

presentations at college fairs, high schools and other venues during the fall - look for those opportunities under the events tab on the college's website and at your high school's counseling office.

6. Point to some of the programs, research opportunities or projects that excite you. If you have done something similar over the summer or during the school year, explain

7. Write about more than one area abroad program, volunteer work, your top picks, you must find valid result in a rejection letter from a school you considered a 'safe bet.' Now you are on your way to writing a great essay! Remember, your overall goal is to discover specific details that appeal to you about each school, and then add in your personal experiences to show the connection between the person you are now, and what kind of college student you will be on campus over the next four years.

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#### Here are eight basic tips:

1. Don't talk about location-many colleges are located in great towns and cities, but you are going to college for an education, not to sightsee. So it is best to leave out the "I just love NYC!" type of comment.

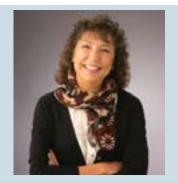
Instead, clearly demonstrate the link between what you want to study, your future goals and the school's academic offerings.

2. Don't talk in generalities. Be specific.

3. Do not repeat what the college says on its website. Dig deeper to learn more.

4. If possible, visit the campus before you write your response, or at least do a virtual tour. Write specifics about what you liked when you visited. If you talked to current students, mention something they said that deepened your understanding of the school.

5. Many college representatives



Elizabeth LaScala, PhD, brings decades of admissions expertise to personally guide each student through applying to wellmatched colleges, making each step more manageable and less stressful. She has placed hundreds of students in the most prestigious colleges and universities in the U.S. Reach her at (925) 385-0562 (office) or (925) 330-8801 (mobile), or online at www.doingcollege.com or Elizabeth@doingcollege.com.